

Challenge Title

Image

1280 x 720 px

Short Description (140 Characters)

[Define what the Competitor must do to win. Be concise. Be engaging!]

Target Audiences:

This is helpful information for preparing to promote the challenge. It will not be public or included in the final guidelines.

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Background/Overview

[The following are our suggestions for Overview content. Remember, the Challenges with the most compelling mission; backed by a *well-reasoned description* of the Problem paired with a *passionate story*, attracts the most eligible Competitors.]

Overview

The [Your Challenge Name] Challenge aims to [Short Description]. The Challenge seeks a [Challenge Outcome Goal]. We welcome entrepreneurs, researchers, scientists, students, and anyone eager to contribute, to jump into this challenge and to find a solution. To register for the challenge, click the “ACCEPT CHALLENGE” button above. The Challenge Forum is your space to share thoughts and ideas with potential competitors or to create teams with similar visions.

The Problem

- [How many people does this problem affect globally?]
- [Quantify the inefficiency. (Time, Materials, Labor, Money)]
- [What could be improved, and by how much?]
- [Define clearly what the status quo is. What is currently the next best option?]

Why Does this Problem Exist?

- [What are the main barriers to resolution?]
- [Who has also attempted to tackle this?]

The Challenge Breakthrough

- [How would the world look after this Challenge is solved?]
- [What are the positive transformations that come from this Challenge?]
- [Why is now the exact right time for this problem to be solved?]

What You Can Do To Cause A Breakthrough

- Click ACCEPT CHALLENGE above to sign up for the challenge
- Read the Challenge Guidelines to learn about the requirements and rules
- Share this challenge on social media using the icons above. Show your friends, your family, or anyone you know who has a passion for discovery.
- Start a conversation in our Forum to join the conversation, ask questions or connect with other innovators.

Guidelines Tab

Challenge Breakthrough

[Similar to your Short Description. Short. Powerful]

Background

[Not all Challenges are solved by industry experts. The genius of crowdsourcing lies in tapping into previously inaccessible talent groups, whether geographically distant or segmented by industry. Don't scare away potential talent now. Explain the background and vision of your Challenge. Find the industry jargon in your Challenge and define it here.]

Prize

Description of the total prize being awarded in the challenge and how it will be split amongst the eventual winners.

Timeline

Pre-registration begins	Month XX, 20XX
Open to submissions	Month XX, 20XX

Submission deadline
Judging
Winners Announced

Month XX, 20XX @ 5pm ET
Month XX to Month XX, 20XX
Month XX, 20XX

How do I win?

To be eligible for an award, your proposal must, at minimum:

- Satisfy the Judging [Scorecard](#) requirements
- Thoughtfully address the [Submission Form](#) questions
- Be scored higher than your [competitors!](#)

(If applicable) Solutions must, at a minimum:

- Minimum criteria
- Minimum criteria

Judging Criteria

(For Judging criteria explanation and examples see [here](#))

Section	Description	Overall Weight
Section title	Description	20
Section title	Description	20
Section title	Description	20
Section title	Description	20
Section title	Description	20

Rules

Participation Eligibility:

The challenge is open to all adult individuals, private teams, public teams, and collegiate teams. Teams may originate from any country. Submissions must be made in English. All challenge-related communication will be in English.

Individual competitors and teams may originate from any country, as long as United States federal sanctions do not prohibit participation (see: <https://www.treasury.gov/resource-center/sanctions/Programs/Pages/Programs.aspx>).

No specific qualifications or expertise in the field of [SUBJECT AREA] is required. Prize organizers *encourage outside individuals and non-expert teams* to compete and propose new solutions.

To be eligible to compete, you must comply with all the terms of the challenge as defined in the Challenge-Specific Agreement (link to it)

Registration and Submissions:

Submissions must be made online (only), via upload to the HeroX.com website, on or before [TIME, TIMEZONE] on [DATE]. All uploads must be in [PDF format]. No late submissions will be accepted.

Intellectual Property Rights:

As detailed in the Challenge-Specific Agreement – Competitors..... [See here for template language](#)

Selection of Winners:

Based on the winning criteria, prizes will be awarded per the Judging Criteria section above. In the case of a tie, the winner(s) will be selected based on the highest votes from the Judges.

In the event that none of the submissions meet the Judging Criteria, the sponsor will award the following consolation prizes to the competitor(s) that score the highest:

- Consolation Prize 1:
- Consolation Prize 2:

OR

In the case of no winner, <SPONSOR> reserves the right to withhold the Prize amount. In place of the original prize amount, <SPONSOR> must issue a Consolation Prize to the team or individual closest to the winning solution in the amount of at least X% of the total original prize purse.

Awarding of the Prize:

The Individual Submitter or Team Captain is automatically designated as the Recipient of the prize monies. The Individual's or Captain's name must also match the Authorized Person on the receiving Bank Account. No changes are permitted to the prize Recipient after the Submission Deadline date. If you wish to change who would receive the prize monies, those changes must be completed prior to the Submission Deadline. View our Knowledge Base article [here](#) for how to change Team Captains.

Judging Panel:

The determination of the winners will be made by a group of people including [HIGH-LEVEL JUDGE PROFILE INFO].

Additional Information

- By participating in the challenge, each competitor agrees to submit only their original idea. Any indication of "copying" amongst competitors is grounds for disqualification.
- All applications will go through a process of due diligence; any application found to be misrepresentative, plagiarized, or sharing an idea that is not their own will be automatically disqualified.
- All ineligible applicants will be automatically removed from the competition with no recourse or reimbursement.
- No purchase or payment of any kind is necessary to enter or win the competition.
- Void wherever restricted or prohibited by law.

Submission Form

Question	Type	Details	Character Limit
Title	Text (One Line)		50
Short Description	Text (Multiple Lines)		140
Section Header	Section Header		
Question Title	Text (One Line)		50
Question Title	Drop down	Option 1 Option 2 Option 3 Option 4	
Document upload	Upload	PDF document	5 pages max
Question Title	Text (Multiple Lines)		2000
Link to something	Link		

Question type options:

- Text (Multiple Lines) - Plain text big, user resizable box with a custom character limit
- Text (one line) - Plain text with standard short, single line entry area
- Text with formatting (multiple lines) - WYSIWYG editor for more formatting options but does not allow for character limits
- Link - One line, must be URL
- Document - can specify allowed doc extensions (pdf, doc, etc.). No enforceable logic to specify size or page limits. Platform max doc upload is 50MB.
- Image - Image upload. No enforceable logic to specify size or aspect ratio limits
- Geographical location - Search to specify standardized City, State/region, Country
- Date of Birth - Date
- Date - Date
- Date and Time - Date and Time
- Video URL - Must be youtube or vimeo link
- Dropdown - Select one from custom list. No option to collect other information if "other" is selected.
- Checkboxes - Select multiple from custom list. No option to collect other information if "other" is selected.

