Phase 2 Challenge Design Template

This template lists our requirements for a complete challenge design to help guide your work. Your contributions should fulfill out each of the "content" sections below.

Item	Description	Content
Challenge tile info	Challenge title	
	Short description (140 character max)	
	Image	
Challenge timeline	Timeline from launch to close that conforms to client and challenge needs	
Challenge content	Overview (1 paragraph)	*Set context for challenge*
	Challenge description (up to 1 page)	*Why is it important to solve this problem; why are current solutions inadequate; what does success look like?*
Prize strategy	A strategy that uses the prize purse to produce an outcome which best meets the client's definition of success. This should include the possible use of non-monetary incentives.	
Evaluation criteria	The criteria and associated weighting by which submissions will be evaluated to determine winners.	
Submission form	The form completed by participants. It should specifically request all the information by which a submission will be evaluated.	