Digitizing Utilities Prize Round 2

Virtual Demo Day

Your presentation during the Digitizing Utilities Prize Round 2 Virtual Demo Day is an opportunity to show reviewers what you accomplished during the Progress Phase of this competition. We encourage coordination with the utility partner on the presentations. Reviewers will have already had a chance to read your submission materials, so the live demonstration is an opportunity to make the impact of your work more concrete.

Your team may use the allotted 10 minutes however you would like, but here's a general outline that should lead to a compelling presentation:

- **Challenge:** Describe the challenge that the partner utility faced and how it impacts or limits the broader industry.
- **Concept:** Use plain language to describe how you approached the challenge and summarize your accomplishments in the Progress Phase.
- **Demonstration:** Use a video or live demonstration to show your solution in action. Include high-level details about the input data, where the tool is being run, etc. to convey how ready your solution is for practical deployment. Ideally this should account for no less than 20% of your presentation.
- **Integration:** Describe the degree to which your solution has been integrated into the partner utility's processes or workflow.
- **Impact:** Discuss the realized and potential impact of your solution, ideally quantitatively, both for the partner utility and the broader industry.

Important Details

- All Demo Day presentations will be made public facing through a public Zoom link, so we encourage you to invite colleagues and key partners outside of your team to attend and contribute questions to the Q&A portion of your presentation.
- Each team is allotted up to 2 presenters who will each get a unique presenter link.
- Because all presentations will be public, we advise each team to be aware of any information that **should not** be publicly shared/available.
- A schedule of presentations times will be shared closer to the event. Presenters should **arrive at least 10 minutes** prior to your scheduled presentation time. On the day of the event, the webinar will be opened 30 minutes prior, for presenters only, to the start of the public portion to allow teams to join and test their connection.
- The 10-minute presentation allotment is a hard constraint. Teams will be cut-off even if they have not finished their presentation.