



**Historically Black Colleges and Universities (HBCU) Clean Energy Education Prize**

**Partnerships Track: Phase 1**

## Project Name

### Innovation tagline (e.g., your mission in a few words)

## Team

Names, geographic locations, contact info, and LinkedIn profiles

## Resource Partners

Key project partners and organizations (if any)

Cover Page

|  |
| --- |
| **Cover page – List basic information about your submission, including:** |
| * Program title * Lead HBCU name * Additional HBCU or other university partners * Short description of the program plan * Key team members (names, contacts, and links to their professional online profiles) * Other partners (if any) * City, state, and nine-digit ZIP code of the lead HBCU. |

#### Narrative

Answer each of the following questions:

1. **The Program** – What is your proposed program, and how will you leverage your partnerships?
2. **The Approach** – How are you planning to implement the program and partnerships?

For convenience, these questions are provided in the headings of the tables on the following pages along with suggested content (and corresponding judging statements) to help guide your responses.

You should answer each of the following questions. The content bullets are only suggestions to guide your responses; you decide where to focus your answers. The individual answers to the two questions do not have a word limit; however, **the aggregate response to these questions must not exceed 4,000 words,** not including captions, figures/graphs, or references. A word count must be included at the end of your submission. You may also include **up to five supporting images, figures, or graphs**. The reviewers will score the questions based on the content you have provided.

|  |  |
| --- | --- |
| **Narrative**  **Maximum:** 4,000 words and five supporting images, figures, or graphs  **Format:** Adobe PDF | |
| **Question 1:** The Program – What is your proposed program, and how will you leverage your partnerships? | |
| **Suggested content the applicant provides may:**   * Introduce your HBCU team, explain how it came together, and highlight the knowledge and skills that make it uniquely capable of achieving success. * Describe the partnerships you have created so far and explain how you will enhance future partner engagement. * Explain why this program will be impactful for the HBCU, its partners, and students. * Describe the student groups you will target for this program and how you will conduct outreach efforts to tell students about it. * Describe steps your team will take to maximize the impact of the funding provided by this prize program. * Quantify the projected number of students impacted and how students will benefit from the proposed program. | **A single score on a scale of 1–6 is provided, taking the following statements into consideration:**   * The HBCU has past experiences, capacity, and staff capabilities that should lead to a successful program. * The HBCU partners have committed to the success of this program and have the experience to help implement the program. * The program is aligned with the goals of the prize. * The HBCU and its partners have fully developed a program idea that can be successfully implemented and will have a positive impact for the students, the HBCU, and its partners. * The program description seems reasonable, achievable, and impactful. * The program is designed to effectively maximize the impact of funding for HBCU students. |

**Response to Question 1:**

|  |  |
| --- | --- |
| **Narrative**  **Maximum:** 4,000 words and five supporting images, figures, or graphs  **Format:** Adobe PDF | |
| **Question 2:** The Approach – How are you planning to implement the program and partnerships? | |
| **Suggested content the applicant provides may:**   * Describe how the program and partnerships will be implemented. Describe which staff will lead and implement them, and whether new staff are needed. * Describe your plans for continuing the partnerships and programming into the future beyond efforts funded by this prize. * Describe partnerships you have or will be seeking to help make the program successful. * Describe your plans for marketing the program to students and spreading the word about the partnerships’ successes. * Provide any metrics that can show potential for impact and students served. * Explain how these partnerships will enhance student experiences and exposure to clean energy careers. | **A single score on a scale of 1–6 is provided, taking the following statements into consideration:**   * The partnerships have a clear path for a successful outcome, and the HBCU and its partners have properly planned for the initiation of the partnerships. * The partners are engaged and willing to commit to the partnerships’ success. * The outreach strategy is likely to be successful in engaging students and communicate the partnerships’ successes to a broad audience. * The partnerships have a high potential for success and a high likelihood that they will be sustainable into the future. |

**Response to Question 2:**

## Supplementary Information

### Narrative word count: \_\_\_\_\_\_\_ total words

**Please read and comply with additional requirements as described in the official rules document.**

**COMPETITORS THAT DO NOT COMPLY WITH THESE REQUIREMENTS MAY BE DISQUALIFIED.**