# EPIC Prize Round 2

Move It! Submission

## Project Name

### Organization Name

### Track you are applying to

## Team – Key Project Members

### Names, roles, contact info, and LinkedIn profiles

**Your city, state, and nine-digit zip code**

**Relevant Partners and Affiliates (if applicable)**

Link to your 90 second video

## Online Video: 90-Second Video (Public)

**Suggested content you provide**

* Describe your organization and how it is uniquely qualified to address the needs of the entrepreneurs and energy technologies it serves
* Describe your target program requirement(s) and why it is critical that your organization
addresses it
* Describe your MVP

While there is no specific scoring criteria for the video, it will be evaluated as part of the entire submission package. The video serves as a first introduction of your organization, MVP, and progress to the reviewers, who may be different for each phase. This video may also be used to share your accomplishments with the public. It is **not** required to update your video from the previous phase.

Post your video online (e.g., YouTube, Vimeo). Be creative and produce a video that conveys the required information in exciting and interesting ways, but remember that time-consuming activities that only improve production value (i.e., technical elements such as décor, lighting, and cinematic techniques) are not necessary.

#### Core Narrative

Answer each of the following four questions. The content bullets are suggestions to guide your responses. You decide where to focus your answers. Individual answers to the four questions do not have a word limit; however, **the aggregate response to these four questions must not exceed 2,500 words at 12-point font size**, not including captions, figures/graphs, or references. A word count must be included at the end of your submission ([see template](https://www.herox.com/EPICRound2/resource/1039) for details). You may include **up to five supporting images, figures, or graphs**. The reviewers will score the questions based on the content you have provided.

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| Question 1: Problem Overview*Describe the regional context and the need for the program requirements you’re addressing.* |
| **Suggested content you provide*** Briefly describe your regional context, the challenges faced supporting energy start-ups, and the program requirement area(s) you are targeting
* Describe what you have learned about these challenges and program requirement area(s) during Move It
* Describe how your learnings reinforce or change the outcomes you hope to achieve
 | **A single 1-6 score is provided, taking the following statements into consideration:** * The competitor presents a clear understanding of the regional needs for serving energy start-ups and how their programming addresses these needs
* The competitor significantly advanced their understanding of their program requirement area(s) during Move It
* The competitor’s lessons learned have informed their outcomes
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**Response to Question 1:**

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| Question 2: Minimum Viable Program (MVP)*Describe progress made on MVP* |
| **Suggested content you provide*** Briefly describe the MVP and how it addresses the identified regional challenges and program requirement area(s), including the required emphasis on supporting hard-tech companies
* Describe progress implementing your MVP during Move It and if you were able to meet (or exceed) your planned goals
* Highlight key activities, relationships, and milestones completed during Move It
* Report on the metrics identified during Design It and describe any early conclusions that the results show
* Describe any feedback you received on your MVP and what changes you already implemented as a result of that feedback
 | **A single 1-6 score is provided, taking the following statements into consideration:** * The competitor is successfully meeting goals and outcomes proposed in Design It
* The competitor demonstrates that impressive and convincing progress was made during Move It
* Activities, relationships, and milestones accomplished directly address the program requirement area(s)
* The metrics are providing relevant and useful insight into the MVP’s success
* The competitor solicited feedback from relevant stakeholders and made improvements to the MVP based on this feedback
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**Response to Question 2:**

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| Question 3: MVP Implementation Plan*Describe your short-term and long-term plan for implementing and validating the MVP* |
| **Suggested content you provide*** Define your goals, implementation plan, and budget for the Prove It phase, including specific milestones
* Highlight any changes you are making to your implementation plan as a result of feedback you obtained during Move It
* Provide evidence that after winning Move It, you have the talent, resources, and finances to achieve your Prove It goals. If additional resources are necessary, describe your plan for obtaining them.
* Describe how you envision sustaining the MVP post EPIC and any plans for replicating or scaling
* Provide updated metrics and leading indicators, as well as a tracking plan for Prove It (see APPENDIX 5: IMPACT TRACKING METRICS for additional details).
 | **A single 1-6 score is provided, taking the following statements into consideration:** * The implementation plan is ambitious, reduces risks, and shows a commitment to an accelerated program development cycle
* The proposed plan will lead to the completion of MVP implementation during Prove It
* The competitor has demonstrated they have the resources or a plan to get the resources needed to complete implementation of the MVP
* The competitor has outlined an ambitious, but realistic, plan for sustaining the MVP and highlights opportunities and potential for replication or scaling
* The metrics and leading indicators are providing relevant and useful insight into the MVP’s success.
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**Response to Question 3:**

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| Question 4: Organization and Team*Describe your organization, team, and network and why you are qualified to implement the MVP* |
| **Suggested content you provide*** Briefly describe the mission and objectives of your organization and team members’ expertise
* How has your team evolved over the prize phase? Please highlight how the diversity, knowledge, and skills that make the team uniquely capable of achieving success.
* What regional partnerships, networks, or advisors you have utilized during Move It?
* Describe the process your organization used to nominate a start-up for the Pitch Competition, any support you provided to that start-up as they prepared to compete, and your plan to recruit a start-up for the next Pitch Competition
* Describe what practices you engaged in to advance equity and inclusion among your team, partners, and advisors.
 | **A single 1-6 score is provided, taking the following statements into consideration:** * The competitor has described a comprehensive mission and set of objectives that align with DOE’s portfolio of energy-related missions.
* The team has the knowledge, experience, and determination to successfully implement the MVP.
* The competitor filled expertise gaps with additions to the team or their network.
* The submission presents a cohesive plan to attract and support new start-ups.
* The competitor has been thoughtful about equity and inclusion as they build out their team and select start-ups.
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**Response to Question 4:**

## Supplementary Information

### Four question narrative word count: \_\_\_\_\_\_\_ total words

### Submission Summary Slide (a PowerPoint slide, will be made public)

Make your own public-facing, one-slide submission summary that contains information about your organization, MVP, and plan for implementation. There is no template, so feel free to present the information as you see fit. Please make any text readable in a standard printout and conference room projection.

### Letters of Commitment or Support (optional)

Combine and upload as a single file one-page letters from relevant entities (e.g., partners, potential customers) to provide context and show the viability of the MVP. This could include letters from partners or others you believe are critical to the success of your proposal. Any letters of commitment or support must be on letterhead, uploaded as a single file, and readable by Microsoft Word or Adobe PDF.

### Interview Day Event

You are required to participate in a Virtual Interview Day event with a panel of expert reviewers. Details about the format for the Interview Day will be provided prior to the Move It submission deadline.

**Please read and comply with additional requirements about your submission in the Official Rules.**

**COMPETITORS THAT DO NOT COMPLY WITH THESE REQUIREMENTS MAY BE DISQUALIFIED.**