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Community Clean Energy Coalition Prize

INFORMATIONAL WEBINAR

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Energy Laboratory (NREL)
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Housekeeping

This webinar is being recorded and will be made available on HeroX.

Questions:

- There will be a Q&A session at the end of the presentation.
- To submit a question, type it into the Q&A box.

Technical Issues:

- If you experience technical issues, please check your audio settings under the “Audio” tab.
- A recording will be posted following the webinar.

Agenda

1. Overview of American-Made Challenges
2. Introduction to the prize competition
3. Background information
4. Prize eligibility
5. Submission requirements
6. How to compete
7. Prizes to win
8. Timeline
9. Scoring process
10. Support and resources
11. Next steps + Q&A

Overview

AMERICAN
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CHALLENGES

U.S. DEPARTMENT OF ENERGY

AMERICAN
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NETWORK

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Your
fast track
to the clean
energy
revolution.

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supercharge

A REVOLUTION OF **BOLD IDEAS**

Fast track your ideas for the clean energy revolution



\$100M
in cash prizes
and support



30+
prizes



250+
Network
members

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New Prize

Community
Clean Energy
Coalition Prize



What Is the Community Clean Energy Coalition Prize?

The Clean Energy Coalition Prize aims to support community organizations—nonprofits, city governments, school systems, etc.—as they come together to **develop a strategy to address a local clean energy opportunity or inequity.**

Strategies may include student education, workforce training, or implementation of new technologies that **prioritize a shift to clean energy and remove undue burdens on the communities being served.**

Coalition objectives should align with the goals of the White House's **Justice40 Initiative.**





The Justice40 Initiative

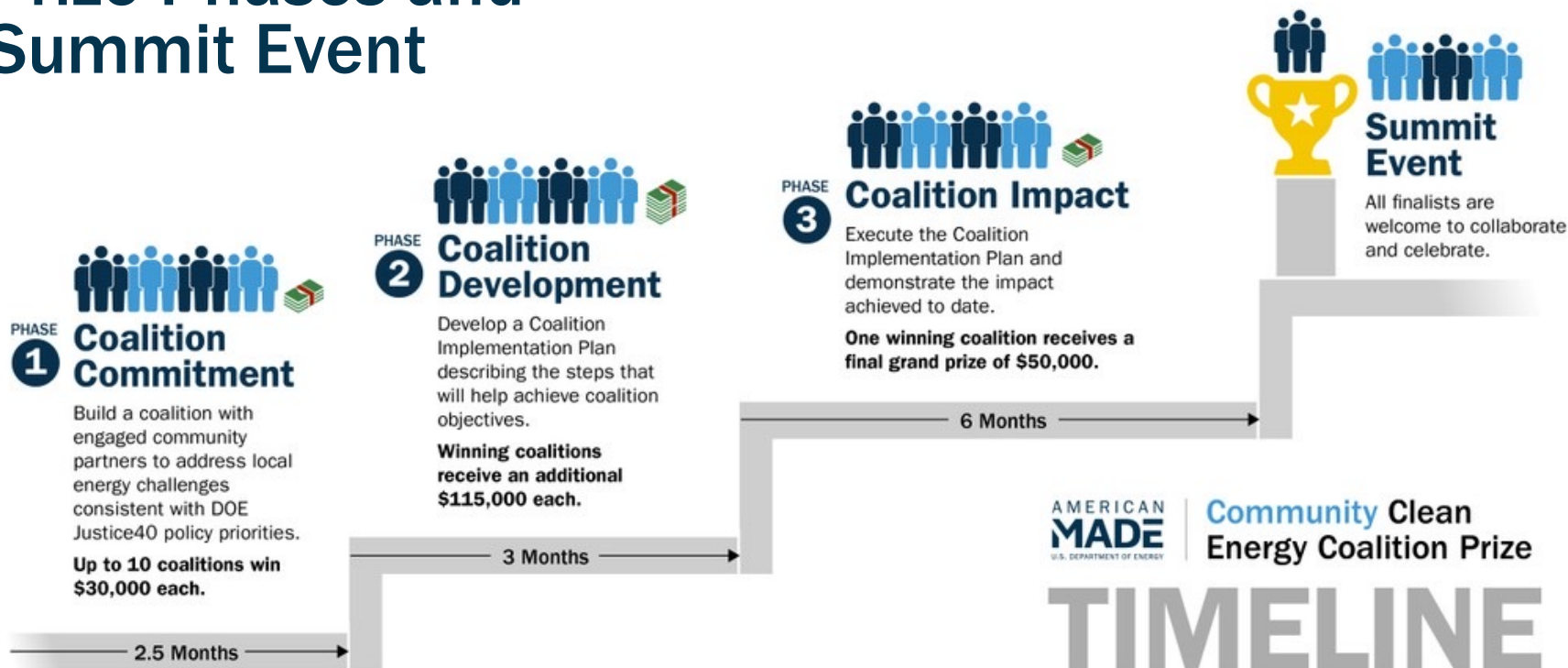
The Justice40 Initiative is a White House Executive Order that directs 40% of the overall benefits of certain federal investments to flow to disadvantaged communities.

These investments include:

- Clean energy
- Energy efficiency
- Clean transit
- Affordable and sustainable housing
- Training and workforce development
- Remediation and reduction of legacy pollution
- Development of clean water infrastructure.

<https://www.energy.gov/diversity/justice40-initiative>

Prize Phases and Summit Event



Background: DOE, EERE, and the Community

The U.S. Department of Energy (DOE) is pursuing efforts to enable an **inclusive and just entrepreneurial innovation ecosystem** in climate and energy technologies.

Within DOE, the Office of Energy Efficiency and Renewable Energy (EERE) supports research and development of **renewable energy and energy efficiency technologies**.

To meet DOE's environmental justice and decarbonization goals, EERE has initiated **stakeholder engagement at the organizational level**.

The goal of this effort is to **identify and energize underrepresented community groups** and provide **funding opportunities for clean energy initiatives**.

Background: Community Feedback

The goals of the Community Clean Energy Coalition Prize directly reflect the **feedback EERE has received from community organizations** about access to funding opportunities.

Through this feedback, EERE identified **a need for extensive local capacity support** to address energy challenges.

This prize competition responds to stakeholder requests for DOE to support community-based organizations to **disseminate information and build bridges to disadvantaged communities**.

This prize will serve as a starting point for burdened communities to address **a wide range of energy challenges**.

Coalition Eligibility

The competition is open to:

- **Coalitions anchored by at least one community-based, not-for-profit organization**
- **New coalitions** established on or after the announcement of the prize
- **Existing coalitions** that have established a new or amended mission on or after the announcement of the prize.

Partner examples:

- Local governments
- School systems
- Transportation departments
- Religious groups
- Homeowner associations
- Food services/organizations
- Local businesses
- Housing support services.



What You'll Do

Phase 1

Build a coalition with engaged community partners to address local energy challenges

Phase 2

Develop a Coalition Implementation Plan describing the steps that will help achieve coalition objectives

Phase 3

Execute the Coalition Implementation Plan and demonstrate the impact achieved to date

Summit Event

Present your plan and progress at a culminating celebratory event

Phase One: Coalition Commitment

Applications under Phase One should demonstrate that the applicant coalition has achieved the following:

- Secured committed coalition partners
- Identified the community to be served, with a focus on underserved communities
- Defined the energy challenge(s) to be addressed, reflecting local priorities that are consistent with the Justice40 Initiative
- Articulated an initial strategy for continued development of the coalition and an actionable plan to achieve measurable impacts.

Timing: 2.5 months (submissions due Dec. 7, 2022)

Prize money: \$30,000 per winner

Winning coalitions: Up to 10

Phase Two: Coalition Development

Only winning coalitions from Phase One are eligible for Phase Two

Applicants will submit a Coalition Implementation Plan that should consist of the following:

- An introduction to and overview of the coalition and substantive changes from Phase One
- A description of the approach to engaging the represented community; specific, measurable, and actionable steps for addressing the defined energy challenge; and a process for measuring progress
- A discussion of the coalition's ongoing activities and how these activities support the identified community and address the defined energy challenge.

Timing: 3 months (Jan.–April 2023)

Prize money: \$115,000 per winner

Winning coalitions: Up to the same 10 winners from Phase One

Phase Three: Coalition Impact

Only winning coalitions from Phase Two are eligible for Phase Three

Phase Three concludes the Community Clean Energy Coalition Prize with a Summit Event that will showcase coalitions, their projects, and their progress.

The coalition with the highest level of impact over the course of the prize competition will receive an additional \$50,000 as a grand prize recognition.

The event will allow coalitions to network and increase the visibility of their projects and initiatives.

Timing: 7 months (May–Nov. 2023)

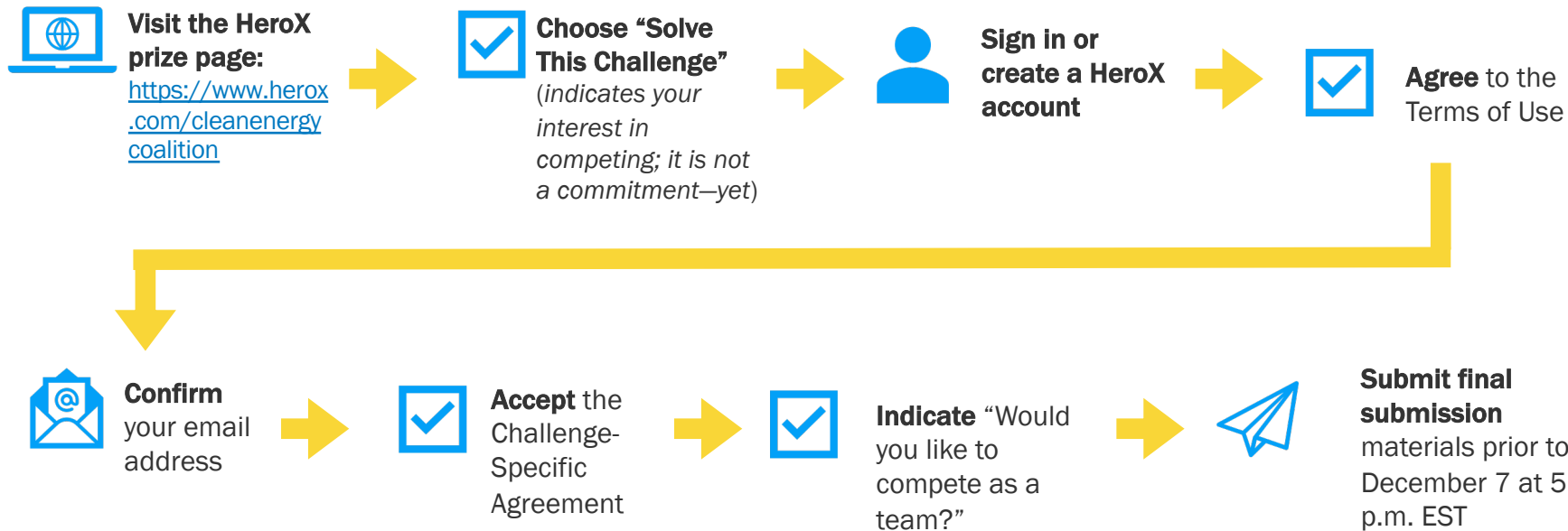
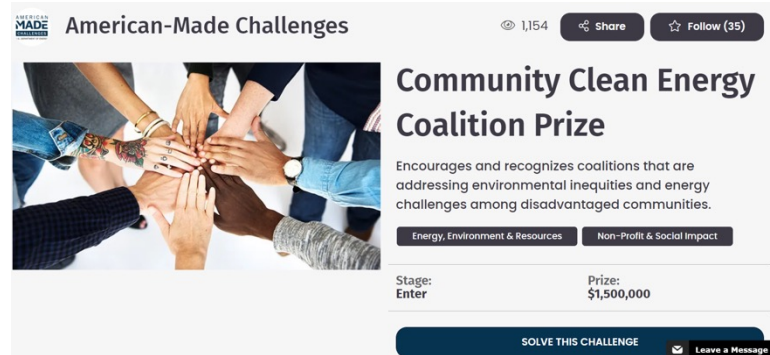
Prize money: \$50,000 (one grand prize)

Winning coalitions: One

Summary Timeline *(anticipated 2023 dates)*



Register and Compete





Looking Ahead – Phase One Submission

- Online Public Video
 - 90 seconds; introduce your coalition and goals
- Cover Page
- Narrative
 - 2,000-word maximum; template with three topics to address
- Summary Slide
- Letters of Commitment or Support

Judging and Scoring Process

1. A qualified panel of three to five multidisciplinary judges, composed of subject matter experts from renewable energy industries, scores the final submissions.
2. The rules document provides details on the scoring statements that the judges will evaluate.
3. Judges use a six-point scale to evaluate each statement, from “strongly disagree” to “strongly agree.”
4. The score from an individual judge is the sum of the scores for all the evaluation statements. All judges’ scores are then averaged for a preliminary score for each submission.

Judging and Scoring Process (Cont.)

5. The preliminary scores yield a preliminary ranking of the teams.
6. The judging panel convenes to review preliminary scores, discuss and agree upon final scores, and recommend the winners of the Phase to DOE.
7. The final scores for each submission will provide the basis for DOE to determine the winners. For Phase One, up to ten winners will be chosen. DOE makes the final determination of the winners.
8. The same process, with differing criteria, is repeated for each Phase of the competition.



Read the Rules

- Play close attention to the judging criteria in the rules document.
- Reviewers will be judging your submissions based on the judging criteria.

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**Community Clean
Energy Coalition Prize**

Official Rules

Power Connector Support

Clean Energy Business Network
(CEBN) – Washington, D.C.

Browning the Green Space
(BGS) – Massachusetts

Neighborhood Housing Services
of South Florida (NHSSF) –
Florida

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Next Steps

Recruit

team members,
community partners,
and local
organizations.

Register

your team on
HeroX.

Read

the rules to plan
your
participation.

Connect

with Power
Connectors to put
together your plan.

Design

your plan and
submission materials
by Dec. 7, 2022.



CEBN Workshop & Teaming Event

October 27, 2:00-3:30 p.m. ET

Join the Clean Energy Business Network—one of our Power Connectors—for a workshop and teaming event on the Community Clean Energy Coalition Prize.

A panel of community leaders will discuss strategies for building effective coalitions around climate and justice goals, followed by an interactive networking/teaming session where you can meet potential coalition partners.

Q&A

Thank you for your participation!

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