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Immediate Release – Tuesday, February 12, 2019, Vancouver, Canada.

UpGyres announces Nikki Kapp from Circularity Capital as a Juror in the Plastika Reparabilis Challenge.

Nikki Kapp manages Circularity Capital's circular economy network to support origination and insight. Ms. Kapp holds a Bachelor's Degree in Biochemistry from Imperial College London and a Master's Degree in Plant Biology from Pennsylvania State University.

Circularity Capital, Headquartered in Edinburgh, is a specialist private equity firm founded to deliver value for investors from the opportunities created by the circular economy.

The PLASTIKA REPARABILIS CHALLENGE is a 2-year global crowdsourcing competition from 2018 to 2020 to build and replicate multiple, functioning and valuable plastic waste elimination, and plastic re-utilization ecosystems.

As a Juror, Circularity Capital will provide access to its extended business network of contacts and help Innovators with matters relevant to the Innovators' efforts in making links and connections where possible or appropriate when seeking and/or securing investment.

Nikki Kapp, Network & Origination Manager at Circularity Capital LLP said:

"Each year 95% of plastic packaging material value is lost to the economy which is equivalent to 80-120 billion USD annually. Innovations to improve the material design, end-of-life capture and processing of plastics are essential to enable their flow through the biological and technical cycles of a circular economy. I am delighted to be supporting the Plastika Reparabilis Challenge which is enabling the ecosystem level solutions needed to address the global issue of plastic waste."

José Luis Gutiérrez-García, Project Director, UpGyres, said:

"The PLASTIKA REPARABILIS COLLABORATIVE CHALLENGE' breakthrough is connecting local and global solutions to deliver -PPaS- Plastic Packaging as a Service. UpGyres is delighted to have Nikki onboard as a Juror. Ms. Kapp's appointment reflects the importance UpGyres places on being able to bring an investment firm that focuses on financing circular economy solutions and understands that the entire plastics supply chain worldwide is increasingly interested in capturing more lost value."

About Circularity Capital (https://circularitycapital.com/about-index/)
Circularity Capital LLP is authorized and regulated by the Financial Conduct Authority.

For more information about the PLASTIKA REPARABILIS CHALLENGE please visit, https://www.herox.com/plastika-reparabilis