



## COMPANY SNAPSHOT

### OVERVIEW

Comprehensive and Affordable Platform “Designed by Solar Installers for Solar Installers” that boosts Revenue, Lowers Costs and Drives Exponential Growth.

### INDUSTRY

Residential solar system installers

### STAGE

MVP (Minimum Viable Product) with Real World GTM (Go To Market) results.

### HQ

Pasadena, CA  
Established 2017

## PROBLEM

The United Nations has declared a “[Code Red](#)” on Humanity and the Environment.

The United States has set a goal to achieve Net-Zero emissions by 2050.

As part of that [plan](#), 100 MM homes must be upgraded to solar homes in the next 3 decades.

This requires thousands of new and more productive Solar Installers.

These are RenuLogix’s customers.

## SOLUTION

There are over 10,000 local Solar Installers in the USA.

They own [~70% Market Share](#) but have no digital tools that are equivalent to the major players’ tools.

[RenuLogix](#) provides a comprehensive cloud-based platform with Training, Marketing, Sales, Design, Engineering, Procurement and Finance tools to accelerate the production of current Solar installers and help convert adjacent industry contractors into the Solar business.

We help bridge the gap for these Installers.

We create new math and new logic to solve for the equation. And the RenuLogix “Platform as a Service” is extremely affordable and accessible to anyone and everyone.

Watch our [video](#) and take it for a [Test Drive!](#)

## CREDENTIALS

- Combined 30+ years of success in the Renewable Energy industry
- 100,000+ projects and 5,000+ jobs created
- C-Level and V-Level leadership for 4 of the Top 10 Integrators in the Solar Industry
- 4 start-ups and 1 IPO
- Advanced Engineering Degrees and Six-Sigma certifications
- Featured in a Harvard Business School Case Study

	BLUBANYAN	SIGHTEN SOLO	SOLAR GRAF	ENERGY-SAGE PICK-MY-SOLAR	POWUR	RenuLogix
Utilizes in-house cloud-technology	✗	✓	✓	✓	✓	✓
CRM, Sales & Project Management Tools as a Service	✓	✓	✓	✓	✓	✓
Online Solar + Roofing Marketplace as a Service	✗	✗	✗	✗	✗	✓
ERP (enterprise resource planning) System	✗	✗	✗	✗	✓	✗
Shading & Irradiance as a Service	✗	✓	✓	✗	✗	✗
SMART Solar Systems	✗	✗	✗	✗	✗	✓
Comprehensive Solar and Roofing Scoping Tools as a Service	✗	✗	✗	✗	✗	✓
Integrated order taking Tools as a Service	✗	✗	✗	✗	✓	✓
Cloud-based Sales Recruiting, Coaching, Training and solar Hardware Procurement	✗	✗	✗	✗	✓	✓