



*Sunraise is a niche crowdfunding platform that provides an alternative financing mechanism to the solar industry by focusing on lowering the financial barriers of installing solar. Our company mission is to increase the solar install rate of Residential and Commercial buildings and to empower the communities where are users live.*

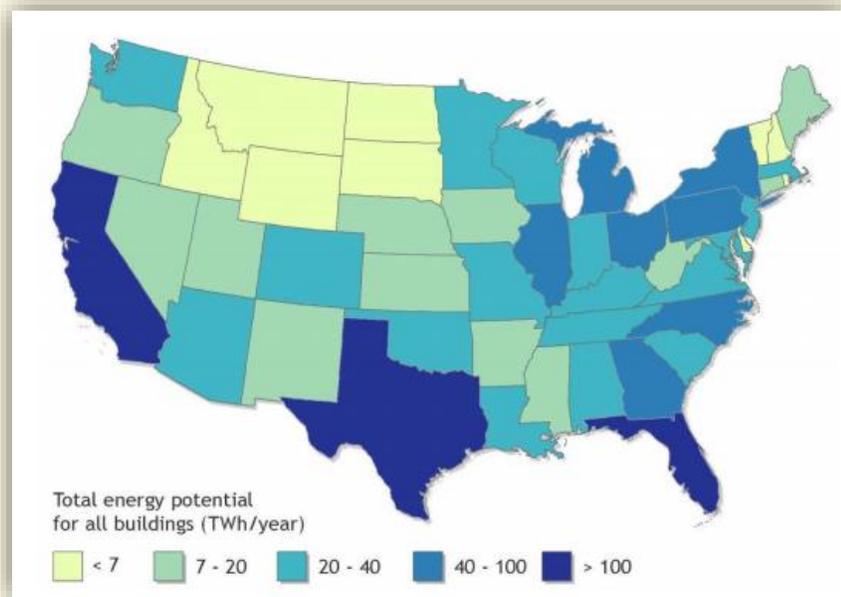
## Support From Raise-to-Rays

- 1,118 GW of potential rooftop Solar install capacity within the continental US
- Nearly all States can produce over 25% of their annual electric needs from rooftop solar.

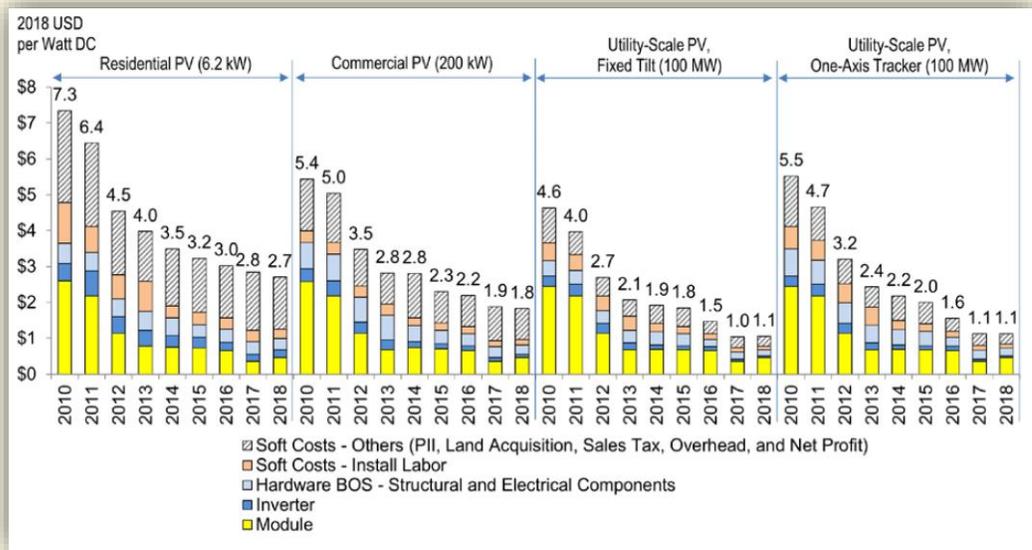
## Annual Funds Raised via Crowdfunding

Transaction Value (2019) +9.6% yoy ▲  
**US\$718.2m**

*Probability of funding campaigns is increased when crowdfunding is used*

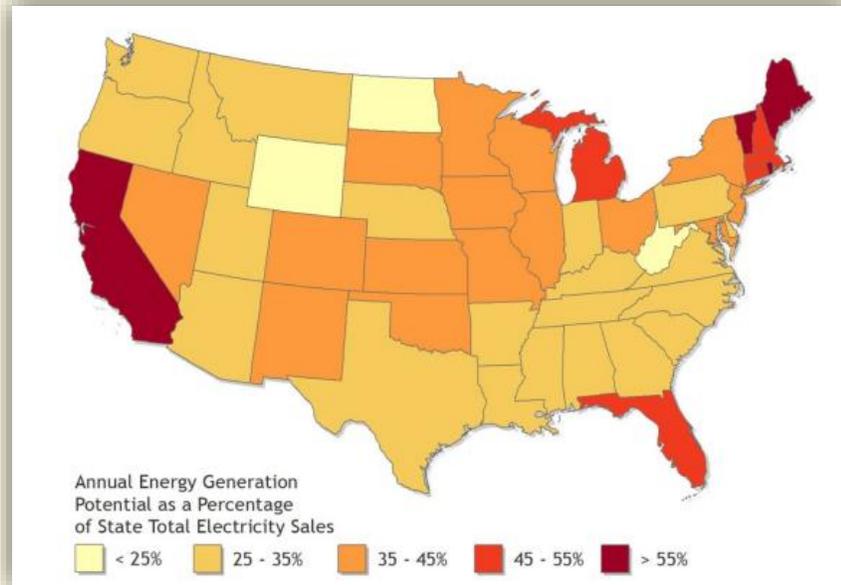


Total Annual Energy Generation Potential from Rooftop PV for all building sizes



Solar Installation Cost Breakdown over time

- Soft costs account for over 50% of Residential and Commercial costs
- Crowdfunding will eliminate some of the soft costs, lower the total cost of a solar project



Potential Rooftop PV Annual Generation from all Buildings as a Percentage of State Total 2013 Electricity Sales