

Unique Problems:

Folks love using the service we created to raise funds for causes and organizations they support by exploring the benefits of transitioning to solar.

This is wonderful news for communities and organizations who are looking for unique ways to raise funds.

It's wonderful news for the reputation of the solar industry.

It's wonderful for homeowners.

And it's fun for us.

And it creates unique challenges members of this network may be able to help us resolve.

1. Challenge #1: Complete integrity. When we provide a [solar transition guide](#) to the folks who explore solar with us, we base our numbers on the most accurate information we can find--primary sources on panel degradation schedules, government studies, etc.

We make no attempt to hide or obscure information and it's vital for us to maintain the high trust level needed as a partner of non-profits and causes.

However, it would be awesome to partner with some connectors in this network to have a way to be constantly up to date, all the way down to the street address, with any information which will be conveyed to the supporter who is exploring solar with us.

2. Challenge #2: Funding

We've already know organizations love using our service to raise funds and their supporters enjoy the solar exploration experience, and if our purpose were solely to make a profit, we wouldn't need support because we could continue to grow slowly.

We've been told by people who know what we're up to that it would be a "disservice to humanity" to not expand our service as quickly as we can. And because of the nature of our model and the industry, it will be capital-heavy initially as we grow.

3. Challenge #3: Operations

We would love to work with anyone who is open-minded to creating operational partnerships for the direct sourcing, delivery, and financing of the solar equipment for the folks who use our service and choose to transition. The more operational inefficiency we can solve, the lower the prices, and the faster the overall transition to solar occurs.

#### 4. Challenge #4: Choosing Donation Partners

It's great to have too many partners willing to use a service, and we're open to focusing our efforts toward certain organizations in the next phase if there are non-profits, causes, or organizations members of this network would like to nominate, please let us know.