Phase 1:

Currently we plan on making this available as either a RapidMiner Extension or distribution package/executable during phase 1. If we plan to make it just as a software package, the IT costs and distribution plan will still be almost the same.

Cost of Server (for RapidMiner Extension): **$1500**
Includes cost of Dell PowerEdge T140 w/ custom configurations, bootloader, trust modules, and virtualization optimization
I need to limit the model to 10,000 rows because of the cost of RapidMiner (hence, the computing power)
Cloud Hosting (API Pipeline Build): **$150**
Website + 3YR Hosting (GitHub Pages): **$135**

Premium PRWeb Press Release for Business + Social Media Marketing Budgets: **$850**
(Marketing campaigns are targeted at data scientist and mining enthusiasts to get more people to use the software extension)

Create a Legal Sub-entity under Stark Drones for purpose of managing enterprise sales for this software: **$175**
*This helps with Tax reporting from the sale and usage of the RapidMiner extensions as well as managing budgets, tracking, and expenses

Going to DC to garnish Feedback/Intent Letters from Genomics Researchers: **$750** Travel

Total Estimated Cost: **$3560**

Phase 2:

For Phase 2, we are hoping to get around 10k early stage software beta testers and build a case study out of that.

We also want to release an extension on Boinc and/or a NPM package during Phase 2.

Costs:

StartEngine Equity Crowdfunding Campaign + SEC registration: **$6500**
Enterprise Cloud Hosting Costs: **$1250** (estimated)
2 Premium PRWeb Press releases + Newswire Release: **$1100** (Estimated)
Upgrade any Provisional Patents to Non-Provisional + Genomics IP: **$8500**
Join the Velocity Incubator Center + Business Coaching: **$1500** (Estimated)

Total Estimated Cost: $18850