Phase 1 Budget:

Inventory for Test Pilots in Few Small Clinics
https://www.alibaba.com/product-detail/CH340-CH340G-CH341-CH341A-24-25_60695921295.html?spm=a2700.galleryofferlist.2017203.2.103d46c108CGNJ&s=p
Estimated Cost: **$375** for 205 Pieces
*Will get USBs from China since they will be flashed
*Will buy a few different pieces to test security and reliability before getting on bulk
*Past tests with my cryptography software have worked on Cisco USB serial sticks or Raspberry PI Ws, but don't need to get something that expensive since all you need is USB and BIOS chip to work.
Website (GitHub Pages setup + 4 years hosting): **$145**
Small test pilot in Harbor Beach or surrounding city: **$250**
Whitepaper Design (Template or Fiverr)/Graphics Work: **$25**
Sourceforge Marketing strategy: **$150**
Legal (Create potential hardware subentities + copyright registrations): **$425**
RoundTrip to DC for Pilot + 3 Day Hotel Accommodations: **$525 to $725**
Premium PRWeb Press Release Distribution (Marketing): **$389**
Emergency Fund: **$550**

Total Estimated Budget: $3034

Phase 2:
For phase 2, depending on the results of Phase 1, we will likely seek some sort of equity crowdfunding round (SEC D or regulatory form) or look into open hardware manufacturers such as CircuitHub but the budget for phase 2 would likely break down into this:
Legal:
- **$7500** We may want to make an enterprise version of this hardware key that is a uniquely designed PCB and/or has more advanced algorithmic capabilities, if we decided to have a more advanced variation that uses different tech, we will get a patent for that new tech
- Consulting and forms for Equity Crowdfunding campaign based around market potential + small pilot study: **$2500**
- Tax Consulting: **$750**

Marketing:
- Premium PRWeb Press Release: **$369**
- 1 Month of Enterprise Edition of Newswire: **$749**
- Social Media Marketing Campaign: **$1250**
- Minds.com Marketing Budget: **$450**

Inventory:
- Likely **$2500 to $3500** for 300 Custom Printed PCB Boards (Will order a test design first obviously) I.e my design / more complex board then pilot

Total Estimated Phase 2 Budget: $17038