# POSTMODA

Today, 1 in 4 apparel items purchased online are returned by customers. Last year, over 10 billion lbs of returns ended up in landfills in the US, while brands wrote them off as losses. Postmoda enables brands to profitably & sustainably monetize their customer-returned inventory.



## A seamless solution to reuse and remonetize merchandise



#### Resale

Using machine learning, we screen for condition, map, price and market, resell merchandise on postmoda.com and send earnings back to the brand. We have a sell through rate of 81%

### **Reporting and Analytics**

All resale data is visible in one dashboard for insights on shoppers, product performance and quality.

#### **Sustainability**

Items that cannot be sold after 180 days is sorteda and sent for downcycling or recycling. No items are ever discarded or sent to landfills.

NO

#### Send to Postmoda

Easy, automatic shipping labels ensure items go to nearest regional Postmoda Hub.