

Food Service Transition: From Linear to Circular via Reuse



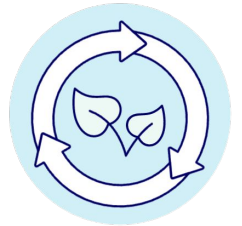
The Waste and Recycling Problem

- Nearly **1 trillion single use food service products** are used each year in the United States.*
- Creates nearly **9 million tons of single use plastic waste*** annually



The Financial Opportunity

- **\$50 Billion USD** spent on these wasted items each year, could be spent on sustainable, circular items



Project: Shift Digital Technology from Linear to Circular

- Shift existing digital technology built for linear restaurant processes to circular, to seamlessly unlock sustainable practices, while maintaining customer convenience.