

## Re-X Before Recycling Hancock Academy Summary:

Hancock Academy's mission is to engage and support a new generation of skilled tradespeople that can empower the workforce of the future. We intend to build a vibrant economy, community, and a more sustainable environment.

We plan to do this in part by establishing a Wood Reuse Network (WRN) - an innovative concept for a nationwide system to maximize the reuse of salvaged wood from construction and demolition (C&D) activities. The WRN integrates multiple stakeholders from government agencies, businesses, nonprofits, and communities and provides a centralized infrastructure for salvaging, processing, and distributing wood waste on a national level. This initiative creates new economic opportunities, reduces environmental impact, and fosters community resilience.

Hancock Academy is committed to a circular economy where businesses are profitable, jobs are plentiful, communities are thriving, and the environment is protected. We aim to expand the trade industry, provide higher-paying job opportunities, connect with and enhance communities, and promote environmental sustainability. We believe this innovative business model can create a chance to fund our efforts and support people from the community entering the trades and economy while protecting the environment.



*Imagine sustainability practices that reduce the estimated 600 million tons of construction waste in U.S. landfills each year—developing viable training and educational programs that close the 500,000 skilled labor gap.*



Re-X Before Recycling Prize  
Phase 1: Identify!  
Narrative Template



**Hancock Academy**  
*Serving All of New England*  
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