# **Technical Assistance Request**

#### Project Name: EnvAns

Introduction:

EnvAns is an innovative solution aimed at revolutionizing the solar market by providing decisionmaking support to consumers and facilitating the adoption of solar and energy-efficient products. We recognize the importance of technical expertise in achieving our goals and are seeking assistance in specific areas to propel our project forward.

## Areas of Assistance Needed:

- AI and Machine Learning Expertise: Description: We require assistance in refining and optimizing our AI algorithms for enhanced user experience and efficient decision support. Challenges: Ensuring accurate product recommendations, real-time answers, and userfriendly interactions.
- Market Research and Competitive Analysis: Description: Help us gather insights into solar market trends, consumer preferences, and competitor strategies. Challenges: Staying informed about dynamic market changes and identifying competitive advantages.
- Data Security and Privacy Measures: Description: Guidance on implementing robust data security and privacy measures to protect user information. Challenges: Ensuring compliance with data protection regulations and securing sensitive data.
- Energy-Efficient Software Development: Description: Recommendations on eco-friendly coding practices specific in Rust to align with our commitment to sustainability. Challenges: Minimizing the carbon footprint of our software development processes.

## Unique Capabilities of Assistance Providers:

We believe that collaboration with members of the American-Made Network, national labs, or private facilities can provide unique capabilities and resources to address these challenges.

These entities offer:

• Access to Cutting-edge AI and Machine Learning Research: Leveraging the latest advancements in AI and machine learning to enhance our decision support system.

- Market Intelligence and Analysis Tools: Access to specialized tools and data sources for comprehensive market research.
- **Expertise in Data Security and Privacy:** Guidance on best practices, compliance, and encryption techniques to safeguard user data.
- **Sustainable Software Development Methodologies:** Adopting eco-friendly coding practices and optimizing resource utilization to reduce environmental impact.

## **Expected Outcomes:**

With the assistance of experts in these areas, we anticipate achieving the following outcomes:

- Enhanced Al-driven Decision Support: Improved accuracy and responsiveness in providing users with real-time answers and product recommendations.
- **In-depth Market Insights:** Comprehensive understanding of solar market dynamics, enabling more effective strategies.
- **Robust Data Security Measures:** Implementation of strong data protection measures and adherence to regulatory requirements.
- **Eco-friendly Software Development:** Minimized carbon footprint in software development processes and resource-efficient coding.
- •

#### **Contact Information:**

For Key Project Team reach out to :

Tiana Elame (CEO and Founder) - <u>tiana.elame@duke.edu</u> Scott Lai (CTO) - <u>scott.lai@duke.edu</u> | <u>https://scottlai.me</u>