Doug Thorpe

Thee Solar Company, LLC Mt Sterling, Kentucky SOLUTION: Thee Solar Roofing It is the Roof!

We will produce a solar panel that is quick & obvious to install (plus, it can be the roof for over 100 years!). Extra tall aluminum frame is fastened directly to old roof

Some roofers still prefer 1st Gen **1**st **Generation** b/c it is standing seam metal roof



We expect to sell \$83M by 2028 with 49% profit margin out of \$264B market. Our customers are DIY and roofers who want to install solar & make more profit per customer

PROBLEM: Solar Energy has high costs B/C many parts to install. At \$2.55/watt, each 6"x6" cell costs \$13.26 to install, but only generates \$0.766/year of electricity = 17.3 year 2nd Generation

