

The Solar Workgroup of
Southwest Virginia is
developing a locally rooted
solar industry as a regional
economic and social
catalyst, creating jobs and
energy savings, as well as
attracting renewable energy
investments and new
business opportunities to
Southwest Virginia.



Goal 1: Identify and develop sites that are ideal for solar development, making SWVA a hub for solar energy development.

- A. Identify and develop high-impact distributed solar projects
- B. Support the process to identify and develop utility-scale solar sites
- C. Identify financing options
- D. Act as a neutral hub to help connect property owners, developers, financiers



Goal 2: Grow workforce development and entrepreneurship opportunities to advance solar projects and maximize local benefits.

- Grow a local solar workforce in partnership with solar developers and educational institutions
- B. Coordinate training opportunities
- C. Develop and promote policies and programs
- D. Support manufacturing jobs



Goal 3: Expand education and outreach in communities and with local leaders around solar benefits and opportunities.

- A. Conduct community-wide solar educatio and outreach events
- B. Connect specific group
- C. Collaborate with regional educationa
- D. Build public awareness through sharing



Goal 4: Promote policy changes that will help grow the solar and energy storage industries in Southwest Virginia.

- A. Expand shared solar
- B. Expand access to Power Purchase Agreements (PPAs)
- Fund solar-energy focused state boards to facilitate solar energy and energy storage research and installations
- Increase access to tax incentives and innovative financing tools
- Encourage energy storage technologies in Southwest Virginia
- F. Incentivize solar projects on brownfields
- G. Remove restrictions on net metering