



## Advantages of Pegasus Implementation Plan

---

**Swiftly roll out innovative  
solutions**

**Reduce Overall Costs**

**Network of Researchers**

**Skilled professionals  
with expertise in  
design, development,  
marketing, and  
operations**

## Vision

---

**The Pegasus Startup Studio is designed to professionally commercialize innovations developed in university laboratories. This startup studio business model is important to rapidly get new innovations from the laboratory to the marketplace. Startup studios have 44% better results in building companies than business incubators or accelerators.**

## Phase 1 Accomplishments

---

- Submitted 5 STTR grant proposals to the DOE
- Expanded research collaboration network to 13 researchers at 6 universities
- Developed contacts for license opportunities at 4 universities
- Validated market potential for six different technologies
- Attended and held a table at the Silicon Valley Funding Summit 2023 in Las Vegas
- Attended a venture capital pitch sponsored by Angel Launch in Palo Alto, allowing us to connect and network with 32 VC's.
- Pitched Sunesta Solar to 56 VCs. Received interest and discussions currently schedule
- Pitched The City of Surprise, AZ & AZ TechCelerator on 3/23/23
- Identified 10 innovations and 1 innovation-based company
- Submitted 1 pitch to submit an SBIR/STTR proposal to the NSF
- Submitted 1 company to the Made in America Challenge, Community Power Accelerator Prize