

# Great Lakes Clean Energy and Mobility Accelerator Program

**Bridging the gap between customer discovery and investment readiness.** Supporting Great Lakes-area energy & mobility startups to translate product and service delivery model insights into a validated business models that allow them to secure additional resources and

- + Designed for under-represented & under-resourced entrepreneurs
- + Industry expert mentorship
- + Guidance from early-stage Investors
- + Focused on the financial viability of teams' business models
- + Partnership with Build Back Better Grant Awardee



For more information visit:  
<https://venturewell.org/great-lakes-clean-energy-and-mobility-accelerator-program>



**Embedded in regional DNA.** Detroit is home to US automotive legacy at the forefront of emission reductions, smart mobility technologies, infrastructure development and job creation.

**Honed on energy & mobility challenges,** including regulatory & safety/standard compliance, manufacturing & supplier relationships, insurance & liability, and local governance & planning.

**Focused on boosting underrepresented entrepreneurs.** Recruiting 50% of participants from an underrepresented group - founders identifying as women, Black, Latinx, Indigenous, Veterans, or having a disability.

**40+ hours of hybrid programming.** Weekly 1:1 industry expert mentorship, group sessions, 20+ customer discovery interviews, manufacturer/supplier relationships, vetted financial models & polished pitch decks. Grant funding available!

