

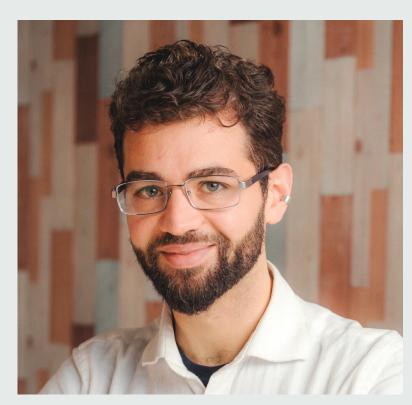
Ren-N

Empowering Communities.
Diversifying Investment.
Growing Sustainability.

The Team



Patrick Man - CEO Strategy and Tech Dev



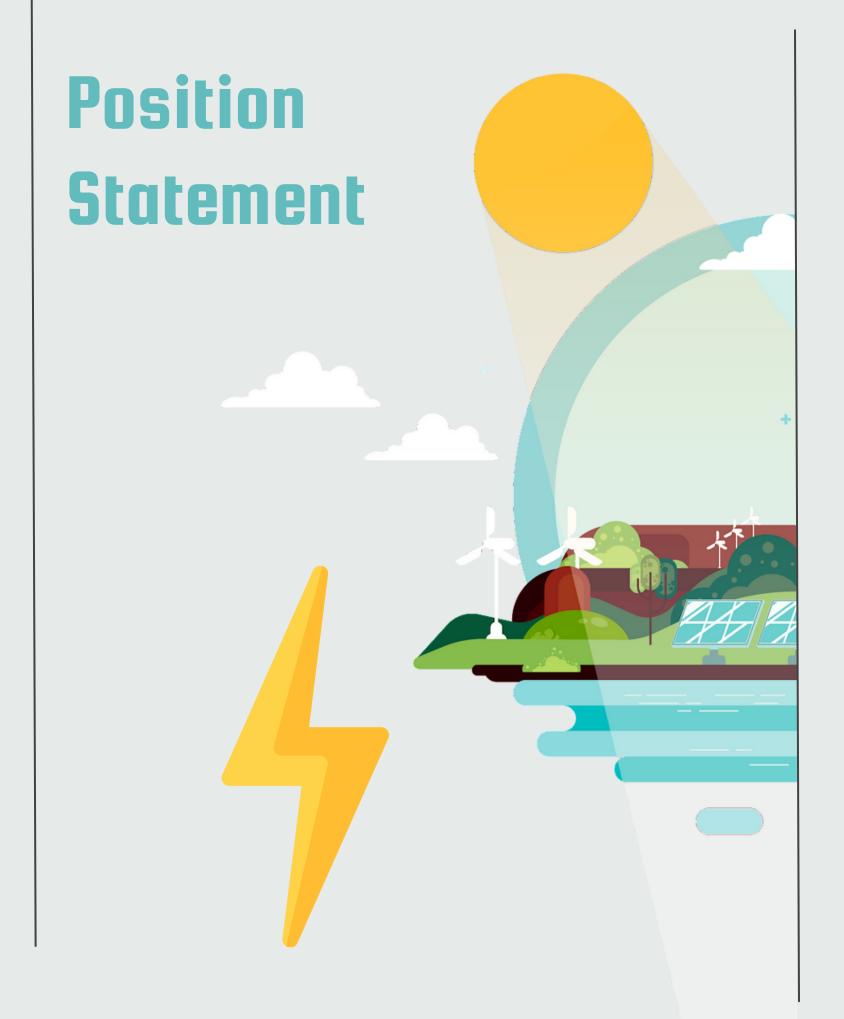
Will Jeffries - COO Operations and Early Funding



Joseph Webber - CMO Business Development and Marketing



Tommaso Di Dio CFO Business Model and Finance



Ren-N is accelerating the development of renewable energy, but sees the lack of access to capital as a significant barrier to entry for communities seeking to participate.

Ren-N offers investors the opportunity to invest in clean energy projects of their choice, and the ability to have a direct impact that aligns with their values while receiving financial returns from power generation.

Developers and communities benefit from this access to capital for renewable energy projects that enable them to transition towards a more sustainable economy.



Our Vision:

We see a world where everyday people will confidently invest and benefit from renewable energy.

Mission:

To do this we are democratizing the access to, affordability of, and investment in clean-energy solutions.

The Time Is Now

Support for an energy transition has surged and new financing models are needed to meet the opportunity

Financial Factors

Markets Underperforming

Stock & Bond Indices Down

Increased Risk and Volatility

Speculation and Interest Rates

Ren-N To The Resue!
Safe Hard Assets

10% - 15% ROI



Underserved Communities

Lacking Energy Empowerment

Solar Factors

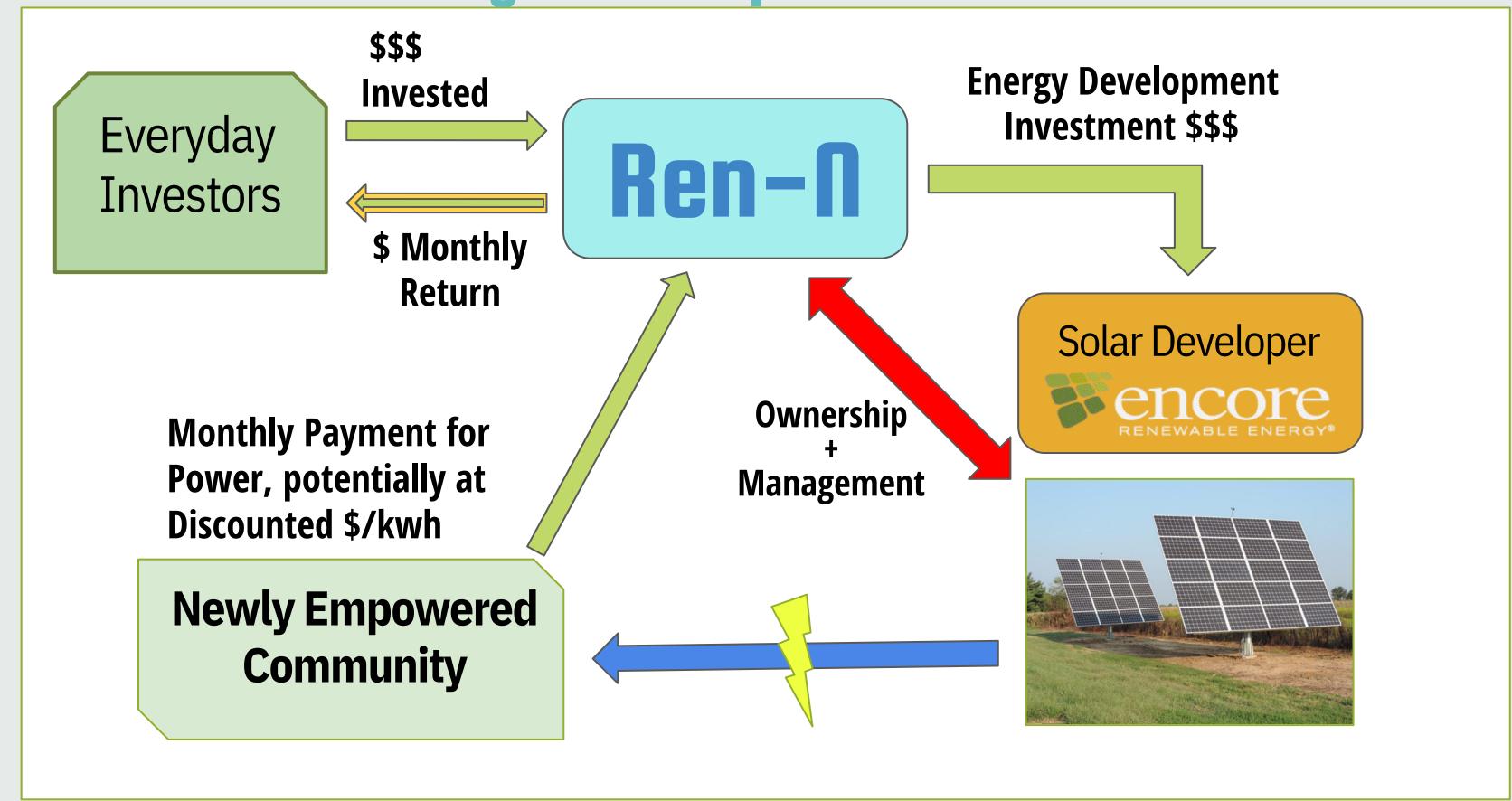
Inequality: Land and Capital Access

Disproportionate Adoption Between Classes

Demand for Community Projects

Scaling Solar Efficiently to impact the ecosystem

Stakeholder Ecosystem Map



Investor Ownership of Panels = Rights to a portion of monthly energy profits

Business Sustainability





Transaction Fees: 2% on, 3% off

And / Or



Portion of Monthly Energy Sales

Pricing



Initial capital needs dependent on model and size of project



Investors invest as little or as much principal as they want

Regulatory Arena:

Regulation crowdfunding, 2015

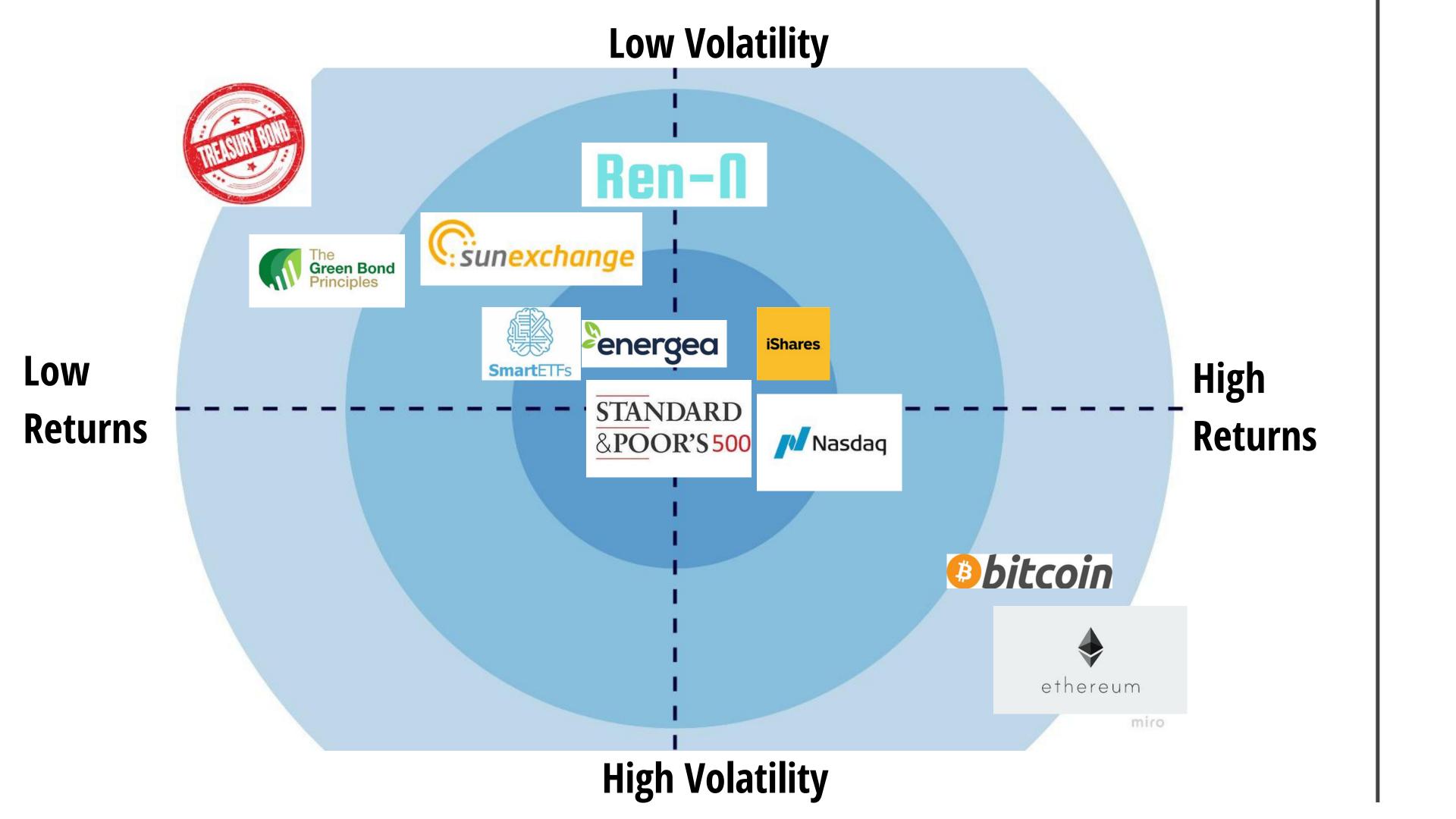
- Soliciting relatively small investments from a large number of people
- Opens up the investor pool to the general public for capital raises historically for start-ups, but could be applied to physical assets

Recent changes (Nov. 2nd, 2022) including:

- Increased raise amount
- Allowance for crowdfunding SPVs
- Get a sense of investment interest prior to conducting an offering

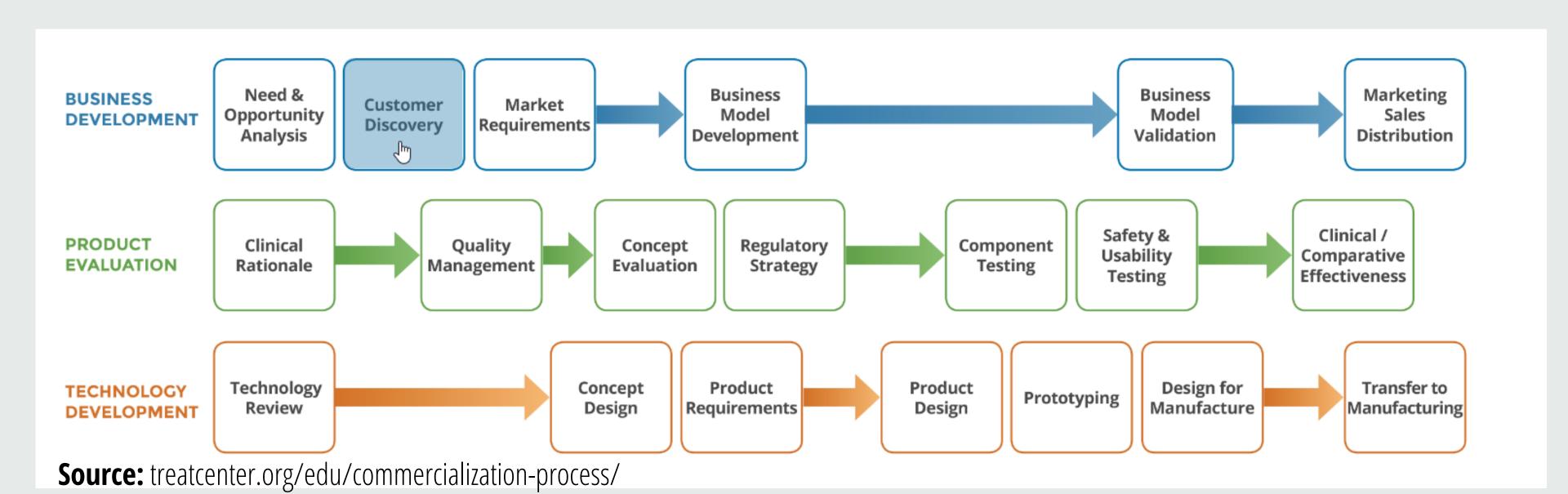
Fractionalize & Tokenize

- We believe there is an opportunity to fractionalize without tokenization
- However, tokenization is an opportunity to further decrease barriers to entry for all investors and utilize an emerging application of blockchain technology



What we've done so far

- Initial customer discovery interviewing stakeholders (Currently in Customer Discovery Phase)
- Preliminary market analysis of social, regulatory, tech, financial, and environmental factors
- Analyzed the global sustainability impact of different funding models
- Identified competitors or similar existing organizations



Immediate Next Steps (March-July)

Experienced CPO Entrepreneur

Begin searching for a CPO with proven experience in finance and building successful startups from an early stage

Proof Of Concept

Develop website and/or utilize existing platforms like Republic for a small pilot project (\$50-250k).

Accelerators

Applying to LaunchVT Accepted into Deltaclime

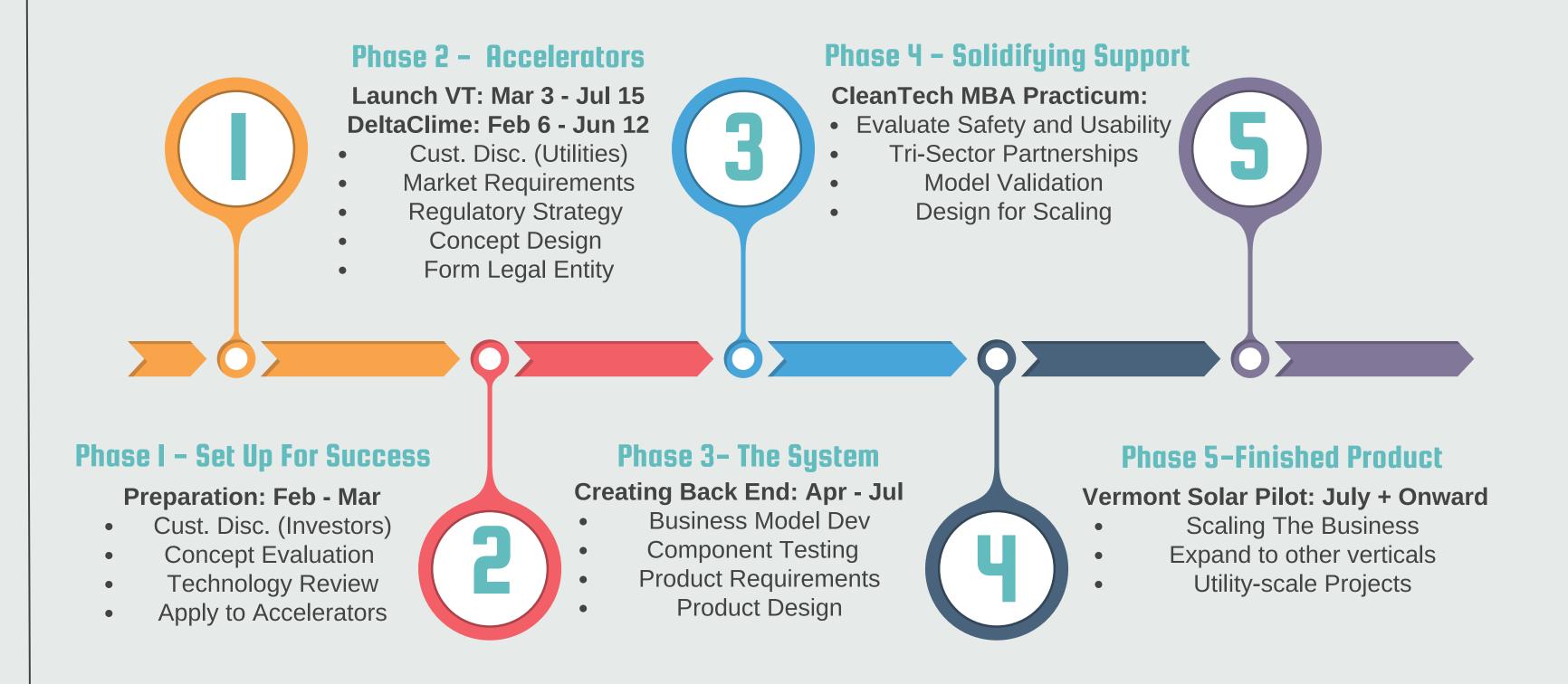


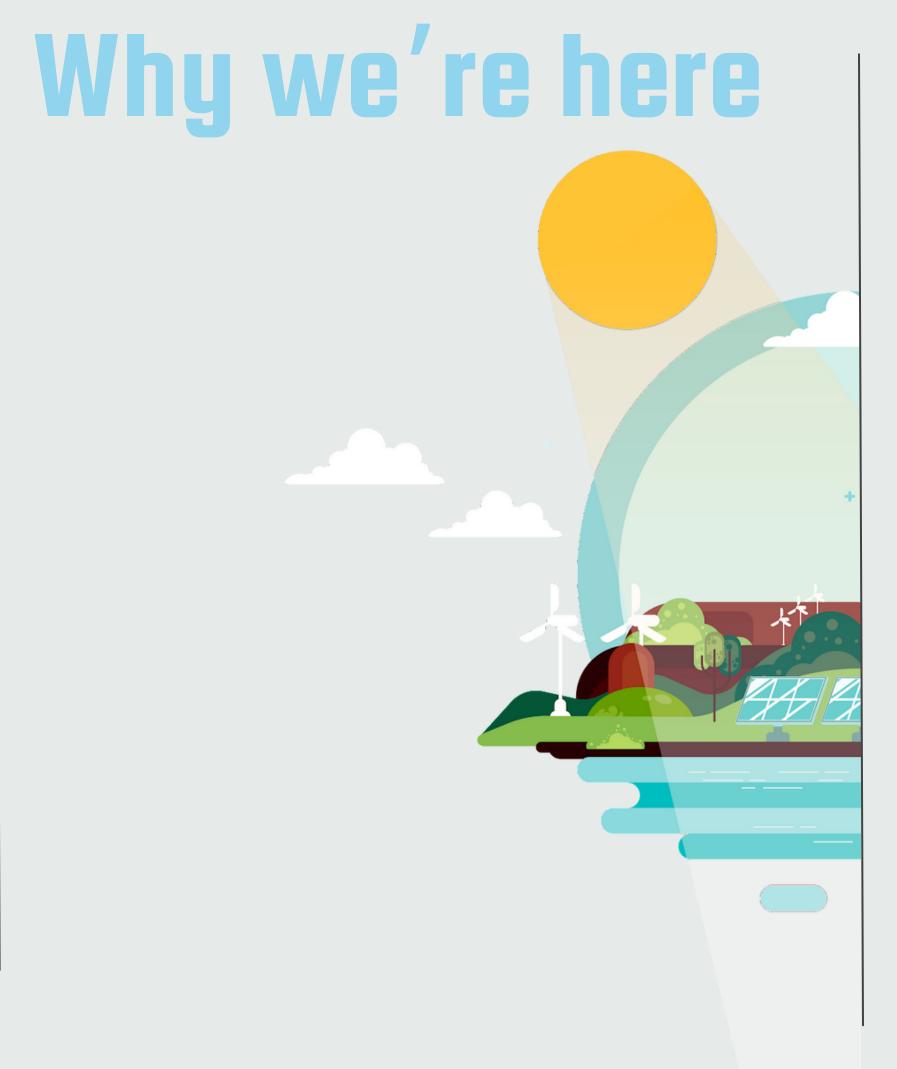


Pre-Seed Funding

Website Development; Company registration; Salaries;

Time Line / Pivots





Customer Discovery

Developing a validated business model

Fundraising Preparation

Preparing to seek additional funding through grants and/or private investments

Pilot Partnerships

Partnering with suitable pilot projects to demonstrate and scale our financing model

Mentors and Advisors

Connecting with the people who can act as the core of a formalized board of advisors



THANK YOU!

Questions



Appendix

Platform Mockup

REN-N

Home

About Us

Projects

How it works

Connect Wallet

We see a world where everyday people will confidently invest and benefit from renewable energy.

