



## EPIC Prize, Design It, Track One Regional Innovation Start-up Studio

Pegasus Technology is dedicated to commercializing hard-tech, domestic manufacturing, and supporting entrepreneurs in the solar energy sector, while advancing economic opportunities for underserved populations that are negatively impacted by existing energy transitions. We are headquartered in an opportunity zone in Surprise, Arizona. Pegasus Technologies utilizes a proven model for technology transfer that has demonstrated twice the funding success compared to other models. We are collaborating with eight researchers, three Industry experts and one diversity, equity and inclusion expert, across five states, that have relationships with unique facilities, that rapidly prototype, test, and demonstrate innovations.

### **Advantages of the Studio Model**

- Researchers focus on technology
- Entrepreneurs free to do what they do best
- Innovation jump started at an early stage
- Significant costs savings
- Successfully attract investment capital
- Thriving community and business growth

### **Advantages of Pegasus Implementation Plan**

- rapidly deploy innovations
- continue partnerships with researchers
- reduced costs
- network of researchers
- experienced team of designers, developers, marketers and staff

### **Minimum Viable Program Metrics include:**

Expand Research collaboration networks by five  
Identify 10 innovations  
Form regional partnerships

Validate market potential  
Conduct discovery  
Initiate three funding opportunities

*Start-up studios are a high impact approach to new business creation, speeding innovations to market.  
Innovation in energy systems is a critical need in US manufacturing.*