

ADL's Low-Carbon Mass Deployment Accelerator

Low Carbon Mass Deployment Accelerator for Construction Hard-Tech Innovation

A market-pull Accelerator focusing startups to land commercial deals from Industry

WHO we are



ADL is **energizing and rebuilding a net-zero world** by rewriting the rules of engagement among legacy corporations, new ventures, and government.

We are a venture consultant foundry dedicated to commercializing and **deploying at scale** the technologies to build a decarbonized future.

WHAT we are doing



ADL's "MVP" (Most Valuable Partner) Program will assist **low-carbon building hard-technologies** ventures in the **industrialized construction** space in finding a key customer and/or strategic partner for field application and sales of their products.

Our region of focus will be Appalachia. We are setting out to re-invigorate the former engine of the US industrial age and establish it as the heart of the **clean energy industrial economy**.

HOW we will do it



1. Recruit top tier entrepreneurs looking for demonstration and deployment opportunities
2. Recruit downstream industry leaders (i.e. developers, building material manufacturers) looking to incorporate innovation into real-world building projects
3. Programmatically match startups w/ industry to drive commercialization of construction hard-tech energy solutions
4. Scale the program by leveraging an online match-maker platform & integrating w/ existing national efforts.

We differentiate by targeting demonstration & deployment, vs. solely capital raising