

OpenSeasSM

TECHNOLOGY INNOVATION HUB

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ARIEL Program for Offshore Energy



Innovation



Cost Reduction



Environmental Stewardship



Business Creation



Open Seas Technology Innovation Hub

Globally Engaged and Recognized Innovation Hub focused on Maritime & Coastal Issues

Mission – work with entrepreneurs, industries, organizations, and communities to:

- Identify “Hard” and “Impactful” problems
- Discover and de-risk innovative solutions
- Develop and deploy high-growth, scalable businesses into the global marketplace



PHASE: Move It	GOAL: Successfully Launch a Fully Supported Innovation Challenge	PHASE: Prove It	GOAL: Successfully Launch Pilot along with Validated Market Value Proposition and Business Model for Technology
ACTIVITIES/MILESTONES	EST. COMPLETION DATE	ACTIVITIES/MILESTONES	EST. COMPLETION DATE
Determine Target Issue	15 DEC 22	Conduct Technical & Business Opportunity Assessment Coaching	01 JUN 23
Determine Innovation Management Approach	31 DEC 22	Conduct Innovation Challenge	10 JUN 23
Plan Innovation Challenge	15 JAN 23	Select Winner(s)	15 JUN 23
Arrange Sponsorship of Funding & Pilot Location	15 MAR 23	Coach / Mentor Winners on Technical and Business Elements	01 OCT 23
Announce Challenge	01 APR 23	Launch Pilot	01 OCT 23

