

# Energy and Mobility Innovation in Detroit

**Bridging the gap between customer discovery and investment readiness.**

Supporting Great Lakes-area energy startups to translate product and service delivery model insights into a validated business model that allows them to secure additional resources and financing.

- Designed for under-represented and under-resourced entrepreneurs
- Industry Expert mentorship
- Guidance from Early-Stage Investors
- Focused on the financial viability of teams' business models
- Partnership with Build Back Better Grant Awardee



**VENTUREWELL™**  
idea to impact