

Overcoming Funding Disparities and Launching the Diverse Companies of the Future

What?

Why?

Why us?

Design It - Building Pipeline

- Scouts
- Workshops
- Guidance
- Referrals

- Black and Latinx entrepreneurs are significantly underrepresented in climate tech
- Only 2.4% of venture capital was allocated to companies with Black and Latinx founders from 2015 - 2020
- Black and Latinx communities are disproportionately impacted by the climate crisis, and our developing solutions
- We need to ensure that Black and Latinx communities have a voice in climate discussions, and help shape the solutions for tomorrow, so they aren't left behind

- As an early stage accelerator program with a broad geographic reach and sector reach, we are uniquely positioned to help diverse founders enter the ecosystem, and connect with the programs and resources they need to succeed
- Jackie's experience as a young, female, latinx founder starting a company and raising institutional funding gives her a unique perspective and ability to assist other diverse early stage founders.

Move It - Enabling founder growth

- Fellowships
- Coaching
- Team building

Prove it - Funding company growth

- Proof of concept funding
- Investor Matching Money
- Post-accelerator fellowship

