

# Sustainability Accelerator

## Our Goal: Illinois hits Carbon Zero by 2050

### Who We Are



gener8tor is a **nationally-ranked venture capital firm and accelerator** that brings together startup founders, investors, corporations, job seekers, universities, musicians and artists. gener8tor believes that everyone deserves opportunities, regardless of race, place or gender and **our mission is to be the best partner for a community to invest in its best and brightest.**

### What We'll Do



- Six innovative, clean-tech startups
- 12 weeks of instruction in the heart of Chicago
- 1 week retreat in Washington, DC meeting with the Department of Energy
- Connections with mentors, investors, National Laboratories, customers, and fellow innovators
- \$100,000 guaranteed investment from gener8tor
- \$85K of average follow-on venture capital per startup (\$425K total)

### How We'll Do It



We **utilize individualize coaching, mentor meetings, weekly dinners, pitch nights, networking events with 500+ investors and access to larger partner communities to support our startups.** We introduce startups to mentors and investors in their space, hold customer discovery conversations and make sales in order to determine the attractiveness of their value proposition to their customer base, pivot their value proposition or company when necessary, and attack growth goals once they find that product-market fit.