

Activate

Activate is a nonprofit that offers a two-year, world-class entrepreneurial fellowship for hard tech scientists to translate research into new products and businesses that impact the world.

The Academy will empower up to 120 entrepreneurs/year to launch technology startups in their local ecosystems by:

1. Reaching emerging entrepreneurs earlier in their journey and providing a low-stakes opportunity to explore commercialization of their research
2. Increasing the diversity of scientists and engineers willing to explore science entrepreneurship as a career path
3. Strengthening the pipeline of diverse innovators who apply to the Activate Fellowship

THE CHALLENGE

Entrepreneurial talent is equally distributed but access to entrepreneurial support is not. In underrepresented communities the barriers are even higher leading to a small percentage of diverse VC-backed startups:

5%

Women Founders

1.7%

Black Founders

1.3%

Latinx Founders

THE SOLUTION

Establish an **Elements of Entrepreneurship (EoE) Academy** to catalyze further innovation nationally by providing customized, hard tech entrepreneurial education to diverse, pre-Activate Fellowship entrepreneurs in emergent innovation ecosystems. The Academy will provide entrepreneurial education, coaching, and support for founders in traditionally underserved communities through four-day (in-person and remote) boot camps taught by experienced entrepreneurial educators.

THE IMPACT

Our program will ultimately catalyze innovation in emerging entrepreneurial ecosystems, accelerate technology commercialization, and create high-wage jobs in the industries of the future.