

NEXTIQ | Leading the Charge

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PROBLEM

- Access to affordable, modern, and reliable energy services is a prerequisite for sustainable livelihoods and socio-economic development, and people all over the world still lack them.
- Creating an efficient workforce requires further efforts in contracting arrangements, technical development, and local capacity development.
- Gen Z (the most diverse group) and Spanish-speaking workers are the largest prospective market to train, but both of those groups have unique learning needs.

SOLUTION

- Create content that is catered to the demographic we want to attract to the industry
- Affordable, accessible, bite-sized training that are equally as entertaining as they are educational
- Develop Spanish training for the large working demographic of non-native English speakers
- Continuous development of the industry as a whole with strategic partnerships across relatable segments

ACCOMPLISHMENTS

- Scrappy team of experts that is comprised of renewables salespeople (with over \$1B in green energy projects sold), entrepreneurial software engineers, video editors, and marketers, who are capable of every aspect of the business.
- Winning this grant would provide the money needed to translate over 150 training videos to Spanish and develop that full program
- Partnered with GoodLeap and GivePower to aide in providing clean water solutions to under privileged communities

PLAN

- Our Spanish training program is designed and scripted, we just need the capital to hire a reputable voiceover person
- 25% of the budget would go to translating existing sales videos
- 50% of the budget would be allocated to creating Spanish safety training for installers
- 25% of the budget would go towards the continuation of our education platform in order to gamify the onboarding process and reduce attrition

KEYWORDS: Solar, Education, Career Development
Renewable Energy, Diversity & Inclusion

PARTNERS: GoodLeap

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