SUMMARY: Energy as a Service: Own and Operate Long Duration Power Assurance Hybrid Solar Microgrid Energy Service



Key Partners

NanoResearch Team:
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Other Partners:

National Renewable
Energy Lab (NREL);
Federal/State solar
funding Agencies;
Power Connectors;
Solar panel, fuel cell,
and flow battery
manufacturers; Third
party creditors

Key Activities

Ready Goal: Economic justification for power resiliency; 3D model Set Goal: Working prototype plant Goal Goal! Working pilot plant

Key Resources
Available laborately
for testing prototype
plant; 3D Modeling,
Simulation, &
optimization
Software; Power
resiliency economic
justification software

Value Propositions

Core value:

over

Clean energy, safety, longer duration power supply in days to weeks; Flexible energy storage systems **Differentiator:** Zero acquisition cost; Uninterrupted power supply; Long duration power; No worries for power outages; No pollution; Very low lifetime cost; Low maintenance cost; Millisecond change

Customer Relationships
Ready: Demonstrate
3Dsimulation/ and
cost savings; Set:
Demonstrate
prototype plant; Go:
Demonstrate pilot
plant

Channels

Reach disadvantaged communities through influencers and advertisements;
Reach corporate customers through advertisement

Customer Segments
Residential;
Commercial;
Industrial;
Institutional;
Security;
Defense
Police;
Urban
Rural;
Disadvantaged
Communities;

Market size: \$255BN by 2028 at 20.1% Growth

Cost Structure

The major drivers of costs: after Go Contest: Salaries, Raw materials, energy service equipment. Utilization of economies of scale in the USA: Procure solar panels, fuel cells, and hydrogen fuel cells from USA contractor manufacturers; Solar panel installers

Revenue Streams

Power Purchase agreements: for corporate customers: Commitment deposit and balance monthly payment throughout the life of the plant

Subscription fees for Residential customers: Monthly asset user fee payments for residential customers