


# Clean Energy Mission For Social Justice:

Breaking down barriers & creating opportunities through awareness, education, empowerment, and workforce development.

## Joule Community Power's Mission & Plan:

Joule is recognized as a community-based pioneer in renewable energy markets throughout the U.S. In New York State, **Joule represents more than 345,000 households and small businesses across 45 municipalities**, from the Village of Lima, NY to the City of Rochester, NY. Using unique regulatory authority, Joule helps shift NY State's electricity market from a fossil fuel model to a community-based clean energy model that **provides dollars, jobs, and resilient infrastructure in disadvantaged communities**.



The team has established a successful track record that directly addresses the government's climate and Justice40 goals by **educating communities, empowering local decision-making, enabling equitable access** to cleaner and cheaper energy, and **prioritizing access to renewable energy for disadvantaged communities**.

However, more is needed to achieve clean energy and environmental justice goals, and the Joule team has a plan. The *Inclusive Energy Innovation Prize* will strengthen and formalize our existing community-centered initiatives for clean energy. We will **expand our Career Connect program**, we will **build on our state and federal funding opportunity assistance program**, and we will **spark the development of community-controlled local solar and storage projects**. This will allow us to reach and **empower a significantly higher number of disadvantaged communities**, across New York State.

